

SAM TALANGES

ART DIRECTOR / FASHIONISTA

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HEY GIRL, HEY

SAM TALANGES is a creative person who does creative things. specializing in art direction, out of the box thinking, graphic design, and bringing fresh ideas to life.

EDUCATION

COLLEGE FOR CREATIVE STUDIES

2020 - 2024 DETROIT, MI

bachelor's of fine arts

major in advertising design: art direction

minor in fashion accessory design: footwear

dean's list all eight semesters

WORK EXPERIENCE

FUSION92 / CONTRACT DESIGNER

MAY 2024 - PRESENT DETROIT, MI

art directed commercial production

out of home and digital displays

assisted in a new business pitch

established new visual tone for client activation

LUDWIG+ / ART DIRECTOR INTERN

APR 2022 - AUG 2022 DETROIT, MI

ui/ux design for ola social posts

conducted market trend research

designed print and digital assets for clients

concept development for marketing campaigns

MOVEMENT / ART DIRECTOR INTERN

JAN 2023 - MAY 2023 DETROIT, MI

sponsored studio project

served as creative director for team

designed layouts for ooh displays

organized client meetings & design presentations

BEAUTYPASTE / ART DIRECTOR INTERN

SEP 2022 - JAN 2023 NEW YORK, NY

established visual tone for brand

built and designed e commerce website

created brand identity and package

product photography for social and asset building

AWARDS

AMERICAN ADVERTISING FOUNDATION

judges choice: best in show 2023

gold addy 2023

2 silver addy awards 2022

judges choice: print campaign 2022

YOUNG ONES ADC

shortlist: advertising campaign 2023

THE D SHOW

silver D award 2024

shortlist: student integrated campaign 2022, 2023

JAMES R WARD ENDOWED SCHOLARSHIP

FORD WPP TEAM DETROIT SCHOLARSHIP